

guirilandia.com



Media kit



About us

www.guirilandia.com started in November 2008 as a personal blog, just a hobby, telling the experiences of a Spaniard who had just moved to London.

7 years and more than 1000 articles later, it has become one of the main websites in Spanish about London, where thousands of tourists plan their next visit and where the Spanish-speaking expats living in London find what to do.

With a casual and alternative style, we write about special places or events that you can't find in the traditional guides and we describe the common places in an uncommon way.



Content

+1100 posts

+8000 comments

350.000 words

art restaurants transport bars
attractions **tourism** music politics

London food pubs

history economy City museums

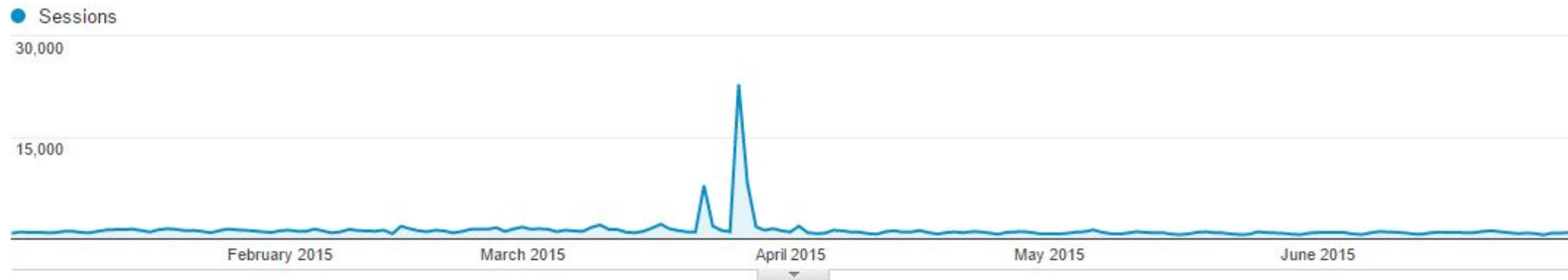
street markets architecture

weather photography Soho

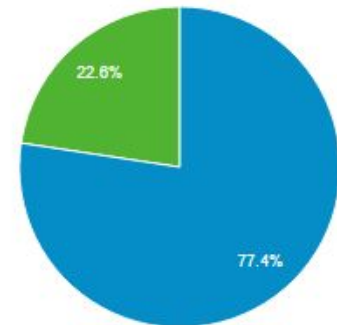
events accommodation Notting Hill

Stats

Guirilandia attracted over 233,000 visits in the 1st half of 2015, 184,000 unique visitors.



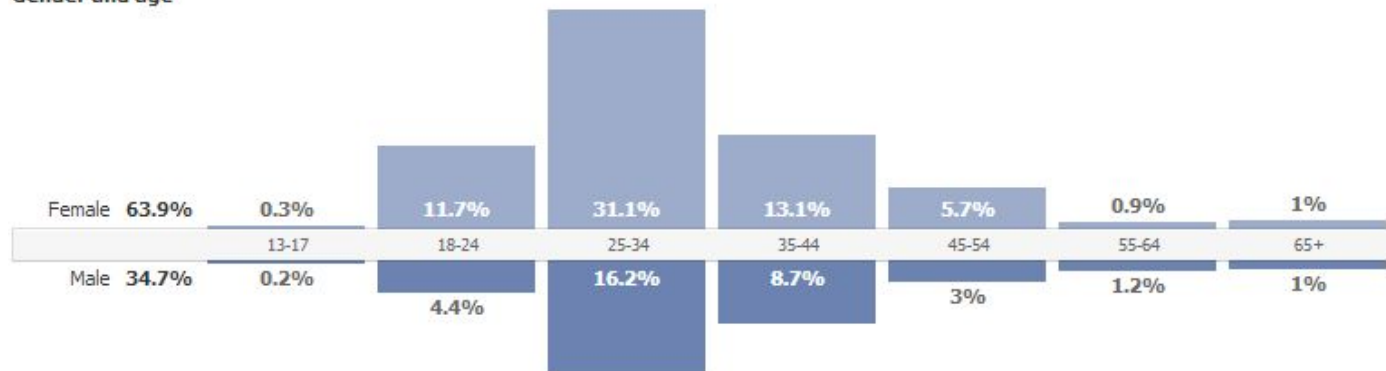
■ New Visitor ■ Returning Visitor



Our readers

Most of our users (68%) are from Spain, followed by UK (20%), where we have a great impact within the Spanish community living in London.

Gender and age



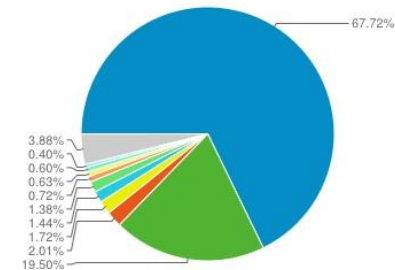
Country / Territory

Visits

Visits

Contribution to total: Visits

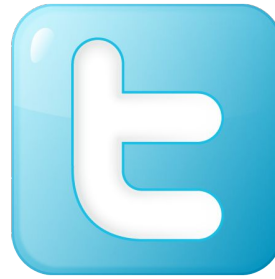
Country / Territory	Visits	Contribution to total: Visits
1. Spain	20,203	67.72%
2. United Kingdom	5,817	19.50%
3. Argentina	601	2.01%
4. (not set)	514	1.72%
5. United States	431	1.44%
6. Mexico	411	1.38%
7. Colombia	214	0.72%
8. Chile	188	0.63%
9. Venezuela	178	0.60%
10. France	119	0.40%



Social Media



+4.2K fans



+2K followers

Other collaborations

Airport Transfers penquinsltd

- 934 new clients made in 2014
- More than 5.000 passengers

Guided tours SANDEMANS new EUROPE

- 302 tours booked in 2014 through our web

Other companies who have trusted us...



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